

PROSPECTUS

16th SVAC ANNUAL FALL THEMED ART EXHIBITION

THIS YEAR'S SHOW TITLE IS:

“BACK TO THE FUTURE...SVAC'S 20TH ANNIVERSARY EXHIBITION”

November 18th – December 4th, 2016

**Sedona Arts Center – Special Exhibition Gallery
15 Art Barn Rd., Sedona, AZ 86336**

Opening Reception: Friday, November 18th - 5:00 – 8:00pm

First Friday Reception: December 2nd - 5:00 – 8:00pm

Gallery Hours: 10:00am – 5:00pm Daily. Closed Thanksgiving, Thurs., Nov. 24th

This year marks SVAC's 20th Anniversary as an organization. We have much to celebrate. The purpose of our themed Fall Exhibitions has always been to celebrate the artistic process and stretch creativity.

Below is a list of all of SVAC's past themed shows. Your task is to select one of the past themes and create a **new** and exciting piece for this year's exhibition relating to your theme choice.

This is an exciting concept, especially for those who have participated in the past. As we have grown older and experience more of life, our perceptions change and widen our views. What was “home” ten years ago may not feel like what home is today. Do we have the same perception of aging as we did in 2002?

Perhaps there was a past theme that continues to speak to you, or perhaps you would like to re-visit a past theme from an entirely different point of view, or medium than originally presented.

Remember, you CANNOT re-enter the same piece that was entered in any of the past exhibitions.

PAST SHOW THEMES

2015	Blue
2014	Who Am I?
2013	Shadows...A Mystery In Art
2012	Free For All...An Adventure in Creativity
2011	The Illusion of Reality
2010	Pathways...A Visual Journey
2009	Beneath the Surface
2008	Unbounded...Breaking Through Borders...Real & Imagined
2007	Music of the Earth
2006	Random Acts of Art
2005	Home is...An Exploration of Home and Housing
2004	Sleep on it...Dreamzzz
2003	Wet: The Politics & Poetics of Water
2002	Embracing Time: A Celebration of Aging
2001	9/11

IMPORTANT INFORMATION

APPLICATION DUE DATE: Saturday, October 1, 2016 by 6:00pm **NO** late applications will be accepted.

The Electronic Application will be available on line at: www.sedonaartistscoalition.org soon and there will be a notification sent out when it is available. If you do not have a computer contact Julee at: (928) 239-9967 to make arrangements for inputting your electronic application.

ENTRY FEE: \$35 (non-refundable) due Saturday, October 1st. Make check payable to SVAC and mail to SVAC, PO Box 3761, Sedona, AZ 86340.

ELIGIBILITY: Paid membership in the Sedona Visual Artists' Coalition.

ARTIST COMMENTARY: You may write a commentary to complement your art piece. This is not a requirement. Space and exhibition design elements require us to limit your commentary to 100 words. Poetry is acceptable as a part of the commentary but not as an aside piece.

SALES: Sales that are made at the exhibition will go directly to the artist and not handled through SVAC. A suggested donation to SVAC of 15% or more would be appreciated. It is acceptable to exhibit work that is not for sale.

ARTIST BOOK: You get two pages in the Artist Book. You can drop off your pages at the SVAC Monthly Meeting on Thursday, Sept. 15th or Thursday, October 20th.

GALLERY SITTERS: Everyone is **REQUIRED** to sit the show for one shift. Shifts are 3.5 hours, 10:00 a.m. – 1:30 p.m. and 1:30 p.m. – 5:00 p.m. If you cannot sit the show you will be required to pay a non-sitting fee of \$15.00.

OPENING RECEPTION: Friday, November 18th from 5:00pm – 8:00pm. All participants are required to bring finger food items to share at the reception or you may opt to pay \$20.00 for food to be purchased by our committee.

1ST FRIDAY RECEPTION: Friday, December 2nd from 5:00pm – 8:00pm. SVAC will be providing light refreshments and beverages. However, any additional finger food contributions will be greatly appreciated.

PRESS: Email images (300 DPI, size 5"x7" in **high resolution**) to: Julee Norton-Cohen at witchphd2b@gmail.com by Saturday, Oct. 1st.

IMPORTANT SHOW DATES AND DEADLINES

Oct. 1 st	Saturday	Deadline for Application, Fee, & Commentary
Oct. 1 st	Saturday	Press Images Due
Oct. 20 th	Thursday	Artist Pages Due
Nov. 16 th	Wednesday	Take-In: 9:00am – Noon
Nov. 18 th	Friday	Exhibition Opens to the Public
Nov. 18 th	Friday	Opening Reception: 5:00pm – 8:00pm
Nov. 24 th	Thursday	Thanksgiving – Closed
Dec. 2 nd	Friday	1 st Friday Reception 5:00pm – 8:00pm
Dec. 5 th	Monday	Take-Down: 9:00am – 11:00am

QUESTIONS

Contact: Julee Norton-Cohen – 239-9967 or witchphd2b@gmail.com

IN ORDER TO PRODUCE A WONDERFUL EXHIBITION WE NEED HELP IN THE FOLLOWING AREAS. PLEASE CONSIDER VOLUNTEERING. WE NEED YOU!

NAME BADGES:

ARTIST BOOK:

TRANSPORT WALLS TO AND FROM STORAGE:

OPENING RECEPTION:

Set up – Clean Up – Refresh Tables – Bartending

1ST FRIDAY RECEPTION:

Set up – Clean Up – Refresh Tables – Bartending

SILENT AUCTION: CHAIR COMMITTEE

Set up – Clean up – Bid Sheets – Solicit Items – Pick up items from vendors – Process Sales at the end of the auction – Phone Calls to winning Bidders

TAKE-IN: Check in Artists

TAKE-DOWN: – CHAIR TAKE-DOWN & Help

ART WORK REQUIREMENTS:

One piece per person.

2-dimensional size requirements: A maximum of 48" H x 30" W x 5" D (outside frame) Art work to be hung on a wall must be properly framed and wired for hanging. **NO** saw-tooth hangers! The Hanging Committee will **not** hang inadequately framed art work. Scratched, damaged and/or soiled work will be rejected. Gallery wrap is acceptable. **NO** wet art work will be accepted. **NO** art work can stick out more than 5" from the wall.

3-dimensional, Sculpture/Installation Requirements: The total height of the sculpture/installation should be no more than 60" (5') high, including base and no more than 18" wide in any direction and should weigh no more than 50lbs. Let us know if you need a pedestal. 3-D wall art must fit within the 2-D size requirements.

GILCEES: ONLY original art work will be accepted into the show.

PHOTOGRAPHY: Original photographs are acceptable. A photographic reproduction of original art work is not acceptable.

No substituted art work will be accepted. Artists must submit the art work that they committed to the exhibition in the on-line application per the due date of October 1st.

Art work must be two years fresh, and not have been exhibited or appeared in a gallery, or equivalent space in the greater Sedona area during that time. The art for this show must relate to one of the previous SVAC themes provided in the Prospectus.

Commentaries and Labels for art work will not be changed after October 1st and will appear as submitted in the on-line application.

Re-worked art work, defined as work that has previously been shown but slightly enhanced or altered, will not be accepted.

Art work cannot be re-arranged or changed by individual artists once the show is hung.

ACCEPTANCE AGREEMENT

All artists participating in this exhibition are required to sign and date this Acceptance Agreement

Mail your Acceptance Agreement and \$35 (non-refundable) entry fee made payable to SVAC to:

Julee Norton-Cohen c/o SVAC,
PO Box 3761, Sedona, AZ 86340.

By signing this Agreement, I _____ agree to adhere
Print Name

to the **Art Work Requirements** as outlined in the Prospectus. I understand that non-adherence to the **Art Work Requirements** will result in removal from this year's show and a suspension from participating in next year's Fall Exhibition.

HOLD HARMLESS: I understand that I am responsible for my own insurance coverage for my art work. I hold harmless the Sedona Arts Center, the Sedona Visual Artists' Coalition and all its members. I agree to allow my art work to be photographed for inclusion in press releases or articles written for newspapers/magazines about the show. I understand the sanctions as described in this Acceptance Agreement.

Signature of Artist

Date